



NEWS RELEASE

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NOTE: High resolution photos of the Parade Blue Ribbon winning homes are available at:

<https://www.builders.org/2017-poh.php>

FOR IMMEDIATE RELEASE

PARADE OF HOMES 2017 OPENS THROUGHOUT SOUTHEASTERN MICHIGAN ON JUNE 1

WEST BLOOMFIELD, Michigan – June 1, 2017 – Parade of Homes 2017, the 28th annual exhibition of new model homes located across southeastern Michigan, opens today and runs through June 30, 2017. Home Builders Association of Southeastern Michigan (HBA), Lake Michigan Credit Union, RE/MAX Southeastern Michigan and James Hardie sponsor this free public event.

“The 78 new homes featured in this program offer a good cross section of the homes being built throughout Southeastern Michigan,” commented Michael Stoskopf, CEO of HBA. “We’re excited to be building innovative new homes for the families of southeastern Michigan.”

The Parade of Homes offers potential homebuyers a unique opportunity to visit the area’s finest model and inventory homes, including condominiums and single-family homes, affordable housing and estate-sized homes. Visitors to the homes will have an opportunity to see first-hand the latest trends in energy efficiency and green building, architecture, interior design, amenities and materials. The 78 model, under construction and pre-construction homes and condominiums range in base price from \$144,900 to \$1,500,000.

Architects and industry experts judged the homes and awarded blue ribbons in several categories. Decisions were made based on a combination of factors including innovation, aesthetic appeal and value for the price. Judges for this year’s program were Lonny S. Zimmerman, AIA, NCARB of Siegal/Tuomaala Associates; Benedetto Tiseo, FAIA, NCARB of Tiseo Architects, Inc.; Michael J. Gordon, RA of Moiseev/Gordon Associates, Marty Peltier of Lake Michigan Credit Union and Joe Sabatini of RE/MAX Southeastern Michigan.

The blue ribbon winning homes are:

- Homes base priced \$260,000 and under - The Drake in Burton by V.I.P. Homes
- Homes base priced Over \$260,000 and Under \$300,000 - Charleston in Lyon Township by Robertson Homes
- Homes base priced \$300,000 to \$325,000 - Yosemite in Milford Twp. by Sandhill Associates
- Homes base priced over \$325,000 and under \$400,000 - Ashley in Oxford Twp. by Silverado Custom Homes
- Homes base priced \$400,000 to \$450,000 - The Belmont II in Berkley by Mark Adler Homes
- Homes base priced over \$450,000 and under \$525,000 - Darlington in Canton by Singh Homes II, LLC.
- Homes base priced over \$550,000 and under \$800,000 - The Oakmont in West Bloomfield by Windmill Homes
- Homes base priced over \$800,000 - Sinclair idea ShowHouse in Rochester Hills by Arteva Homes.

— MORE —

PARADE OF HOMES continued

The Parade homes, including the blue ribbon winners, are built by 31 different builders, all members of HBA. The Parade of Homes includes 6 attached condominiums and 8 detached condominiums. Of the homes, 2 are pre-construction, so potential home buyers have the opportunity to work with the builder from the beginning of construction. Another 11 of the homes are currently under construction. The remainder are built and will be open for visitors beginning June 1.

A free Parade of Homes magazine including photos, renderings, features, hours and location maps for all homes will be distributed within select home delivery of Detroit Free Press on Sunday, June 4, available at Lake Michigan Credit Union and RE/MAX Southeastern Michigan locations throughout southeastern Michigan, at select Kroger locations and at all participating model homes beginning June 1. The Parade of Homes website will also be available beginning June 1 at: www.ParadeHBA.com. This is the only Parade of Homes event HBA will sponsor this year.

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Headquartered in West Bloomfield, Home Builders Association of Southeastern Michigan (HBA) and Apartment Association of Michigan are trade associations representing over 1,000 builders, remodelers, multi-family property owners, developers and suppliers to the single family and multi-family residential construction industry. HBA is affiliated with the Home Builders Association of Michigan in Lansing and the National Association of Home Builders in Washington, D.C. Membership nationwide includes more than 150,000 individuals and companies.